



2018 National Modeling & Simulation Coalition (NM&SC) National Meeting (Co-sponsored by UNMC iEXCEL & NSRI)

Sponsorship Guidelines

Why Become a Sponsor?

Conference Theme: **“Improving Human Performance and Effectiveness”**:

- Demonstrate your interest and commitment to the National Modeling & Simulation Coalition
- Increase visibility through opportunities to:
 - Engage with key audience attendees
 - Meet with decision makers
 - Build brand recognition via print, web, social media, etc.
 - Increase exposure & networking
- Demonstrate commitment to the modeling, simulation & visualization industry
- Showcase your organization’s expertise and products
- Demonstrate leadership in your field
- Partnership opportunities with key collaborators (academic, industry, military/gov’t)

Please see the following page for a range of sponsorship opportunities.



Sponsorship Benefits	Platinum \$5,000	Gold \$3,500	Silver \$2,000	Bronze \$1,000
Pre-Event:				
Press Release	✓			
Company logo displayed on pre-event materials and email blasts	✓	✓		
Complimentary Registration (includes breakfast and lunch): Platinum (3); Gold (2); Silver (1)	✓	✓	✓	
Company logo and link displayed in social media campaign and website	✓	✓	✓	✓
During Event:				
Opportunity to nominate speaker	✓			
Sponsor provided banner displayed at event	✓			
Inclusion of literature in attendee packets or at welcome / registration table	✓	✓		
Product / Organization Booth / Table	✓	✓	✓	
Company logo displayed on all event brochures and materials including program	✓	✓	✓	
Acknowledgement from the podium at Opening plenary	✓	✓	✓	✓
Post Event:				
Included in Outgoing Press Release	✓			
Recognized in Thank You Email Blast	✓	✓	✓	✓

Additional Sole or Co-Sponsorship Opportunities:

**Based on Actual Costs and / or Donated Items*

Breakfast (2 Opportunities)		Lunch (1 Opportunity)	
Refreshment Break (2 Opportunities)		Networking Reception (2 Opportunities)	
Transportation-Bus (1 Opportunity)		Conference Program	
Lanyards / Badges		Notebook/Folio & Pen	
Conference Tote Bag			