



iFEST 2022 is the premier conference on Distributed Learning, bringing together thought leaders, innovators, and senior officials from government, industry, and academia to share the latest challenges, innovations, and opportunities for collaboration. If you have a role or interest in education and training modernization, you'll want to be part of iFEST 2022.

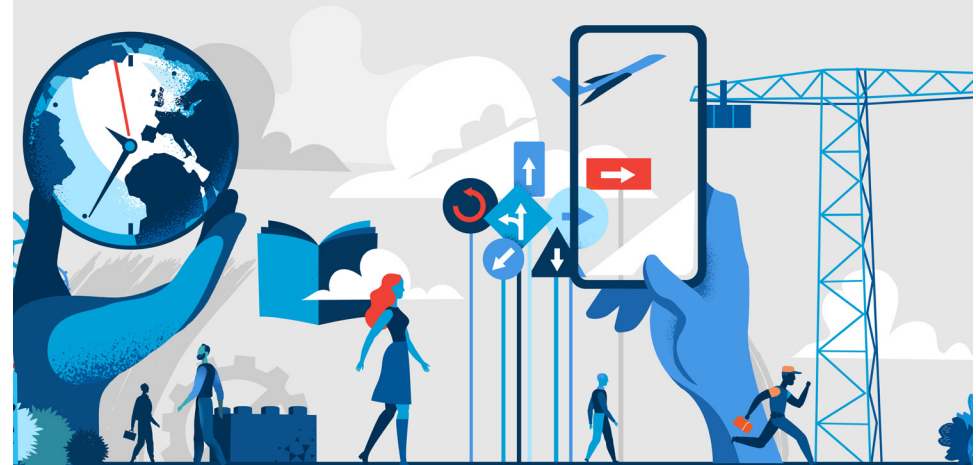
The iFEST 2022 theme – “New Paradigm of Learning: Partner and Prevail” – highlights the value of working together to build the DoD’s future learning ecosystem. In today’s connected world, projects that achieve enterprise-level interoperability and widespread adoption depend on building or attracting partnerships. Join us at iFEST 2022 to explore opportunities across agencies, and with academic, corporate, and international partners.



2101 Wilson Blvd., Suite 700  
Arlington, VA 22201  
[NTSA.org](http://NTSA.org)



# **iFEST 2022**



16 – 18 August 2022  
Hilton Alexandria Mark Center  
Alexandria, Virginia  
[ADLiFEST.org](http://ADLiFEST.org)



# EXHIBITORS

Make a big impact with your marketing dollars by exhibiting at iFEST 2022. The attendees you want to do business with are all in one place, under one roof and focused on connecting with suppliers who can deliver training solutions. Throughout the year, NTSA conducts a strategic marketing campaign that delivers core professionals to your booth so you can:

- Generate sales leads
- Identify and meet new customers in diverse domains
- Boost awareness of your company brand among the people that count the most
- Introduce new technologies to the marketplace

Exhibiting at iFEST 2022 delivers the most value for your support marketing dollars. Review some of the FREE support services:

- Company and profile listing in the event program
- Sponsorship and advertising opportunities to maximize your exposure

## **\$1,600 per Exhibit Display (Tabletop)**

Rate includes: 6' table, 2 side chairs and 2 full registrations

# SPONSORSHIPS

*All iFEST 2022 sponsorships include: Logo on event signage | Logo in onsite program | Sponsor ribbon on company conference badges*

## **Gold Sponsor | \$5,000**

- Exhibit display
- 4 full registrations
- ½ page insert in the program
- Recognition from the podium at opening ceremonies

## **Silver Sponsor | \$2,500**

- Exhibit display
- 2 full registrations
- ¼ page insert in the program
- Recognition from the podium at opening ceremonies

## **Bronze Sponsor | \$2,000**

- Exhibit display
- 1 full registration
- ¼ page insert in the program
- Recognition from the podium at opening ceremonies

## **Opening Reception Sponsor | \$10,000 Exclusive or 2 @ \$5,000**

- Exhibit Display
- Company logo on signage at the reception
- 10 complimentary exhibit passes for the reception
- Recognition from the podium at opening ceremonies

## **Registration Sponsor | \$5,000**

- Company logo or banner featured on the Conference registration page
- Logo on Know-Before-You-Go email
- Logo on attendee registration email confirmation
- 2 full Conference registrations for Exclusive Sponsor (max)
- Company logo and special recognition on the Conference website with a link to corporate homepage
- Post Show attendee list (names, company names and titles only)

## **Breakfast | \$1,250 per day**

Located in high traffic session space, your company will be recognized for providing breakfast to the attendees.

- Company logo on signage at breakfast
- Ability to provide cups/napkins for increased exposure

## **Beverage Breaks | \$1,000 per break**

Located in high traffic session space, your company will be recognized for providing generous refreshments to the attendees.

- Company logo on signage at coffee break
- Ability to provide cups/napkins for increased exposure

## **Meeting Bag Sponsor | \$1,000**

These popular tote bags are reusable, and will be distributed to each attendee as they pick up their badge onsite. These tote bags are carried throughout the event with your promotional item inside and your logo on the front. This gives you a great advertising exposure both during and after the event. Benefits include:

- Tote bags with company name or logo distributed to each attendee (sponsor provides up to 300 branded tote bags)
- Promotional item distributed to each conference attendee inside the tote bag (sponsor provides up to 300 promotional items)

## **FOR MORE INFORMATION, CONTACT:**

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