



# iFEST Sponsorship Agreement

Hilton Alexandria Mark Center, Alexandria, VA | August 16 – 18, 2022

## ORGANIZATION INFORMATION

Organization Name		Title	
Contact(s)		On-Site Conference Contact(s)	
Address		City	
State	Zip Code	Country	Phone
Fax	Cell Number	E-mail	

## SPONSORSHIP

Activity	Amount	Benefits
Gold	\$5,000	Exhibit display, 4 full registrations, Logo on event signage, ½ (5X8) page insert in the program, Recognition from the podium at opening, ceremonies
Silver	\$2,500	Exhibit display, 2 full registrations, Logo on event signage, ¼ (4X5) page insert in the program, Recognition from the podium at opening, ceremonies
Bronze	\$2,000	Exhibit display, 1 full registrations, Logo on event signage, ¼ (4X5) page insert in the program, Recognition from the podium at opening ceremonies
Opening Reception	\$10,000 or 2 @ \$5,000	Exhibit Display, Company logo on promotional signage at the reception are onsite, Company name and logo listed in the event program, 10 complimentary exhibit passes for the reception, Recognition from the podium at opening ceremonies, Sponsor ribbon on company conference badges

Activity	Amount	Benefits
Registration	\$5,000	Company logo or banner featured on the Conference registration page, Logo on Know-Before-You-Go email, Logo on attendee registration email confirmation, 2 full Conference registrations for Exclusive Sponsor (max), Company logo and special recognition on the Conference website with a link to corporate homepage, Post Show attendee list (names, company names and titles only)
Breakfast	\$1,250	Logo on signage at breakfast, Logo in program, Ability to provide cups/napkins for increased exposure, Sponsor ribbon on company conference badges
Meeting Bag	\$1,000	Company name and logo listed in the event program, Tote bags with company name or logo distributed to each attendee (sponsor provides up to 300 branded tote bags), Promotional item distributed to each conference attendee inside the tote bag (sponsor provides up to 300 promotional items), Sponsor ribbon on company conference badges
Beverage Breaks	\$1,000	Logo on signage at coffee break, Logo in program, Ability to provide cups/napkins for increased exposure, Sponsor ribbon on company conference badges

### LOGO SPECIFICATIONS

Please e-mail a full color, 300 dpi or better image, preferably in EPS format, TIF and JPG logos will be accepted if an EPS is unavailable.

## PAYMENT INFORMATION

### PAYMENT OPTIONS

Check (Payable to NTSA)

VISA      MasterCard      American Express

Credit Card Number	Exp. Date	CVV
Printed Name	Signature	

### QUESTIONS? CONTACT

Shannon Burch, CEM | Director, Exhibits & Sponsorships  
NTSA  
2101 Wilson Blvd, Ste 700 | Arlington, VA 22201-3060  
(703) 247-9473 | sburch@NTSA.org

**SPONSORSHIP TERMS AND AGREEMENTS**

Terms and conditions of Agreement between two parties, National Training & Simulation Association (NTSA) on behalf of the IFEST Conference and Sponsoring Company (Sponsor), are as follows:

Sponsor understands that NTSA, its members or affiliates are not endorsing products or services of Sponsor. All advertising and publicity materials developed by Sponsor, reflecting sponsorship of IFEST, must be expressly approved in writing by NTSA. Sponsor agrees to indemnify NTSA from any and all costs, liabilities, losses or expenses that NTSA may result of Sponsor's advertising, activities, or material provided in connection with the sponsored activity.

In the event of any breach of this agreement by NTSA, Sponsor shall be entitled to no special, incidental, indirect, consequential, punitive, or similar damages or lost profits. NTSA maximum liability to Sponsor for any reason and for any claim asserted under any circumstances related to this sponsorship agreement shall be strictly limited to NTSA refunding the sponsorship fee.

NTSA owns all rights to NTSA and all its program aspects. Sponsor shall have the right to use NTSA-IFEST trademarks or logos for the limited purpose of advertising and promoting the sponsored activity, subject to NTSA prior written approval of such use.

The Parties agree to maintain in confidence the terms and conditions of this Agreement, except insofar as any proposed disclosure of these terms is approved by the other Party in advance, or is limited to NTSA leadership on a need to know basis.

This Agreement does not constitute or create a partnership, joint venture, or agency relationship between NTSA, IFEST and Sponsor. This Agreement may not be assigned by either party without the express written consent of the other party.

By entering into this Agreement, signatory certifies that he/she is authorized to sign on behalf of Sponsor, and to bind Sponsor to the terms and conditions herein stated. This Agreement is not binding until signed by both parties, an authorized representative from NTSA and Sponsor, and NTSA has received full payment.

**Cancellation**

Please understand that NTSA is relying on your agreement as a sponsor of IFEST and that benefits begin upon ratification of agreement. For this reason, there will be no cancellations or refunds for sponsorships within 30 days of start of program.

\_\_\_\_\_  
Authorized Signature (Sponsoring Company)

\_\_\_\_\_  
Date

Return signed contract with full payment e-mail or postal to:  
NTSA | 2101 Wilson Blvd, Suite 700 | Arlington, VA 22201  
Phone: (703) 247-9473 | sburch@NTSA.org  
Attention: Shannon Burch, CEM, Director, Exhibits & Sponsorships