

“New Paradigm of Learning: Partner and Prevail”

Speaker:

Shawanna Hoffman

Chief Technology Leader for Legal & Strategy, Dell Technologies

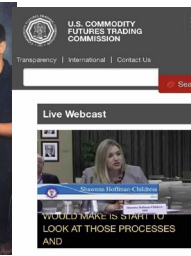
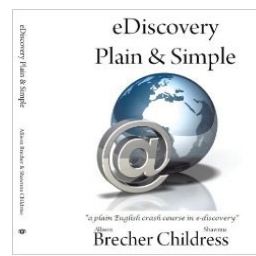
Co-Author, eDiscovery Plain & Simple

Co-Founder, Women in eDiscovery

Co-Founder, Diversity in Blockchain

Inventor, Patent – Detecting Clusters and Relationships in Large Data Sets

Shawwna Hoffman



Quick Facts

- **Born and Raised in:** Colorado
- **Now reside in:** Florida
- **School(s):** Harvard University, US Army War College
- **Language(s):** English
- **Family/pets:** 3 Children, Alexia, Remington & MacArthur; Doggie - Snowball



Personal Brand

- **Founded Women in eDiscovery in 2007**



- **Founded Diversity in Blockchain in 2017**



Things You Probably Don't Know About Me

- **Led** the MIT Computational Law Task Force on Combating Human Trafficking with Data-Driven Solutions
- **Speak** annually at the **United Nations**
- **Testified** in front of the **CFTC** multiple times between 2018-2020 on the Adoption of Blockchain



Massachusetts Institute of Technology®

Work Experience

- **10 Years at IBM.** Leader of the IBM Watson Legal Practice
- **10 Years at LexisNexis**
- **eDiscovery & Computer Forensics SME**

What I love to chat about:

- If you want to chat legal ops and strategy
- If you want to chat about AI, Blockchain or the Cloud
- Since I live near Disney World, I am always happy to give recommendations from a local perspective
- We have a flat in London so happy to share my favorite pubs in London.

Favorites & Hobbies

- **Favorite food:** Mexican
- **Favorite movie:** The Private Eyes with Don Knotts and Tim Conway
- **Favorite TV:** Mrs. Maisel
- **Favorite music:** Country, my Grandfather played on the Grand Ole Opry so it's in my blood.
- **Hobbies:** Traveling – For my birthday this year, we traveled to Iceland to see the Northern Lights...big bucket list item for me!





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Live Webcast



The Community Hope Center



Women in eDiscovery

Founded 2007



Diversity in Blockchain

Founded 2017
Incubated by MIT & Supported by the UN



Blockchain + AI



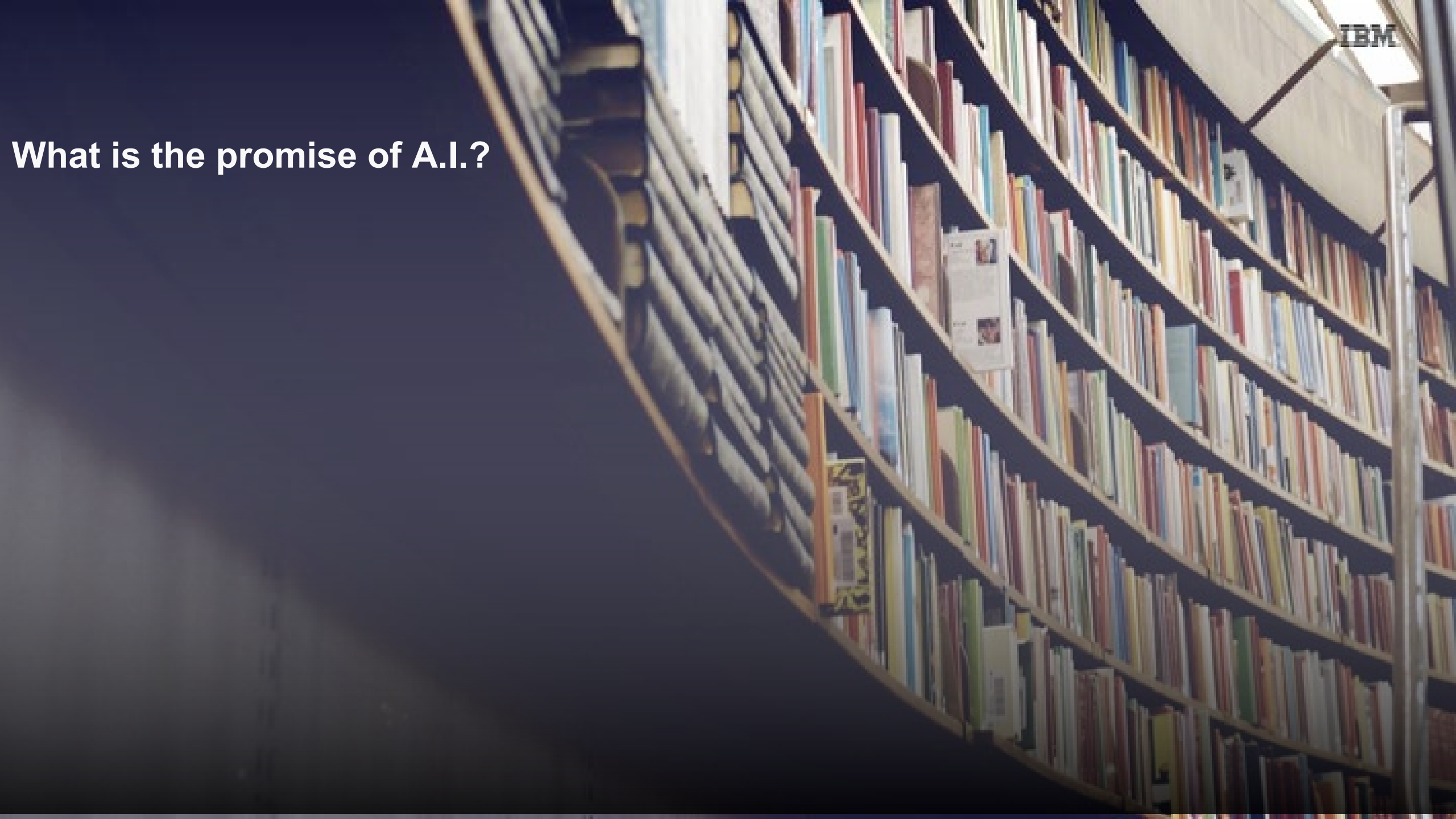
The Two MOST Significant technologies of our time.

Where it all began...



**IBM's Watson
Won Jeopardy!**

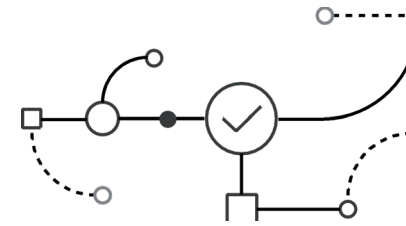
What is the promise of A.I.?





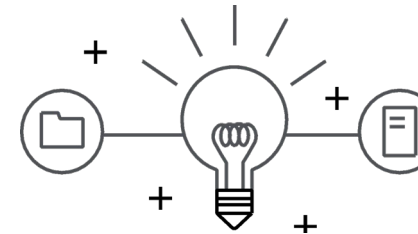
Understands

Like humans do



Reasons

to extract ideas



Learns

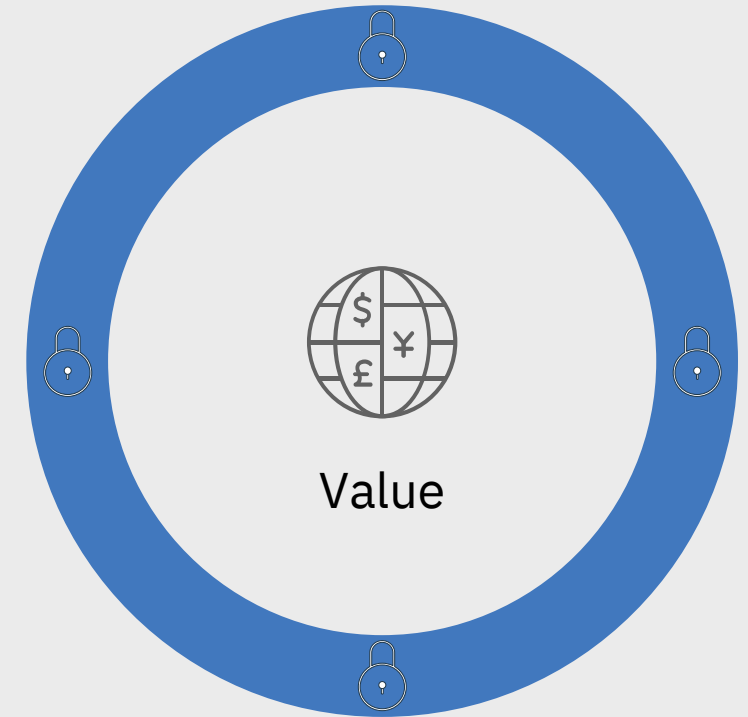
From past results



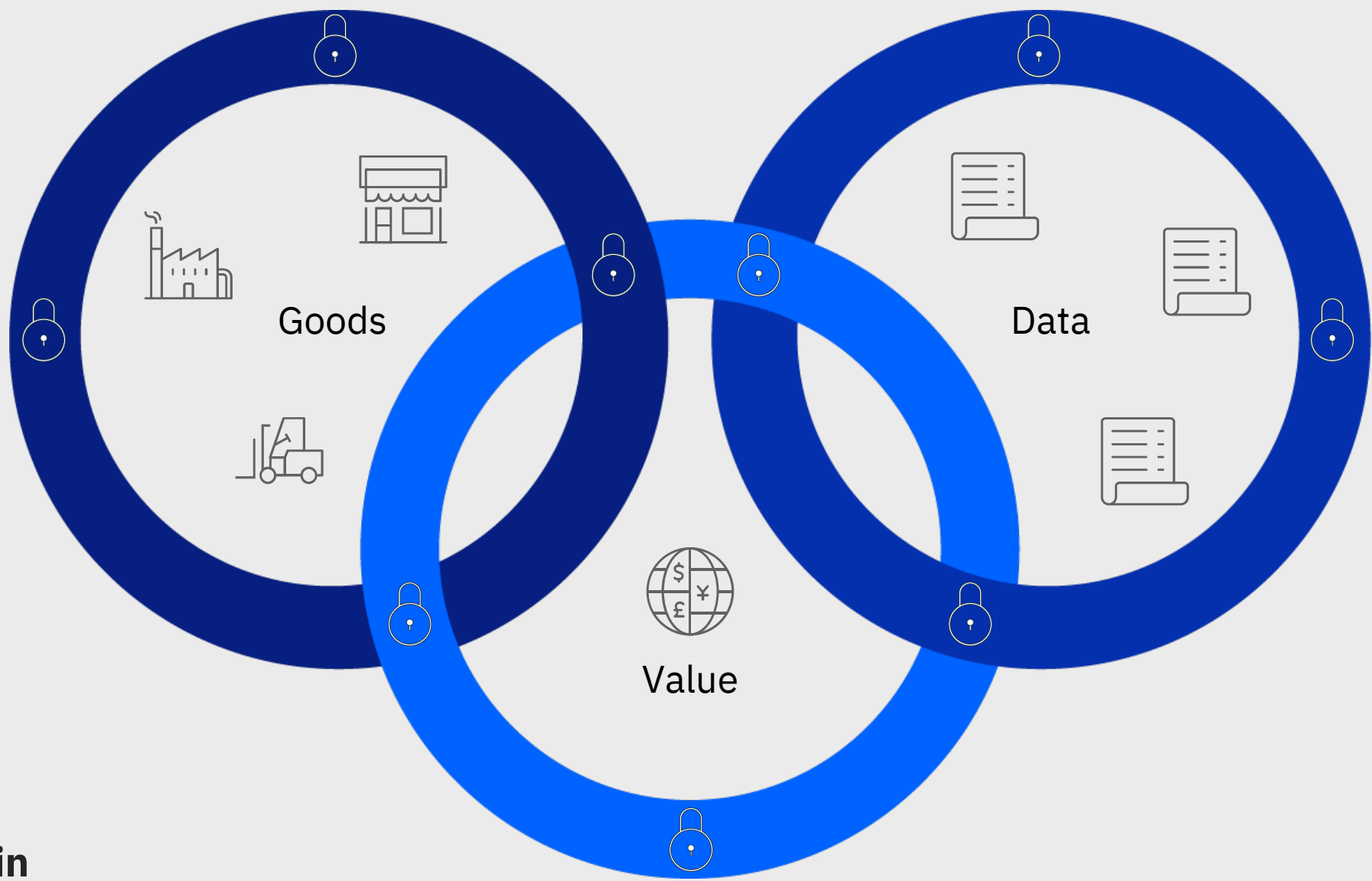
Interacts

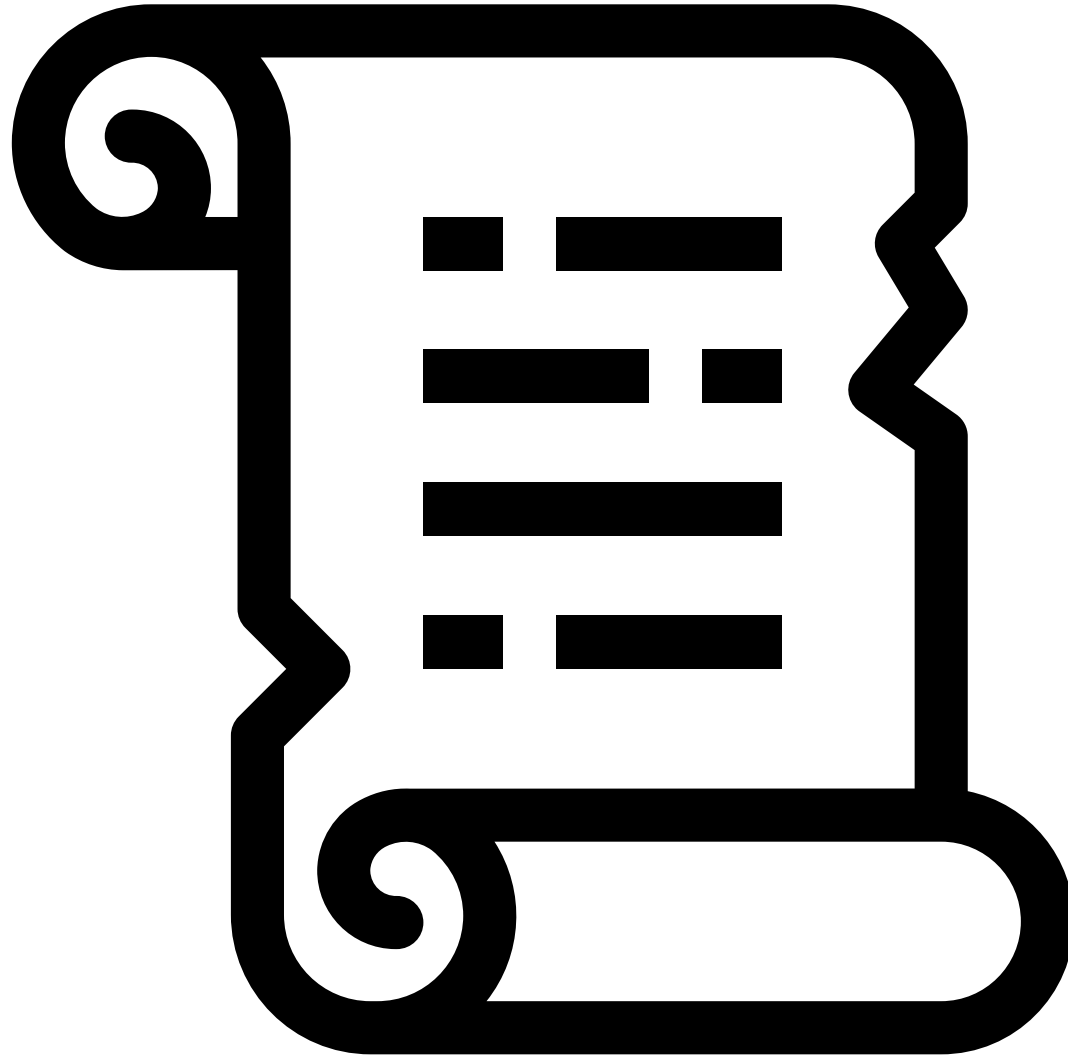
In a natural way

Current State

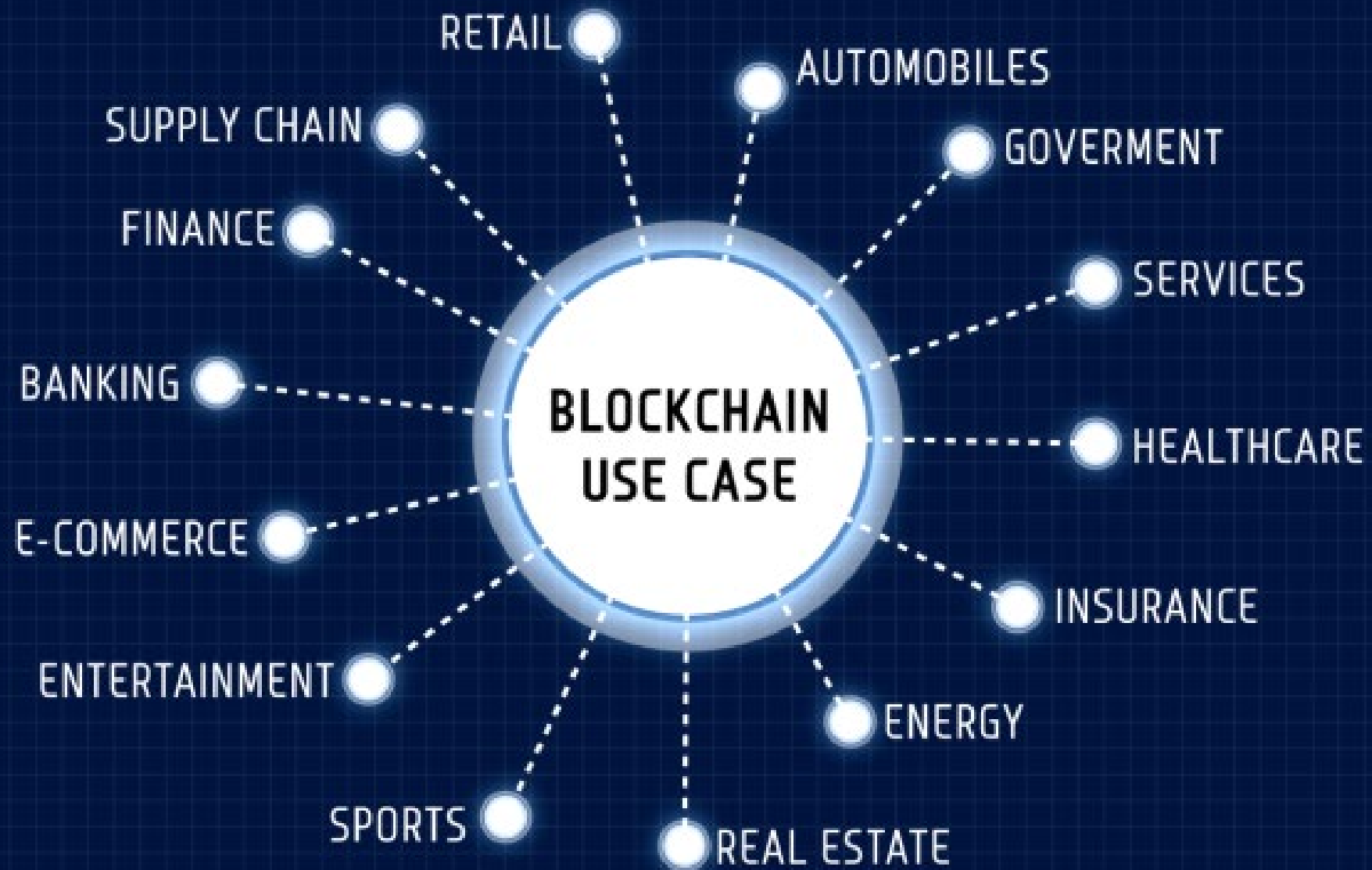


Future State with Blockchain

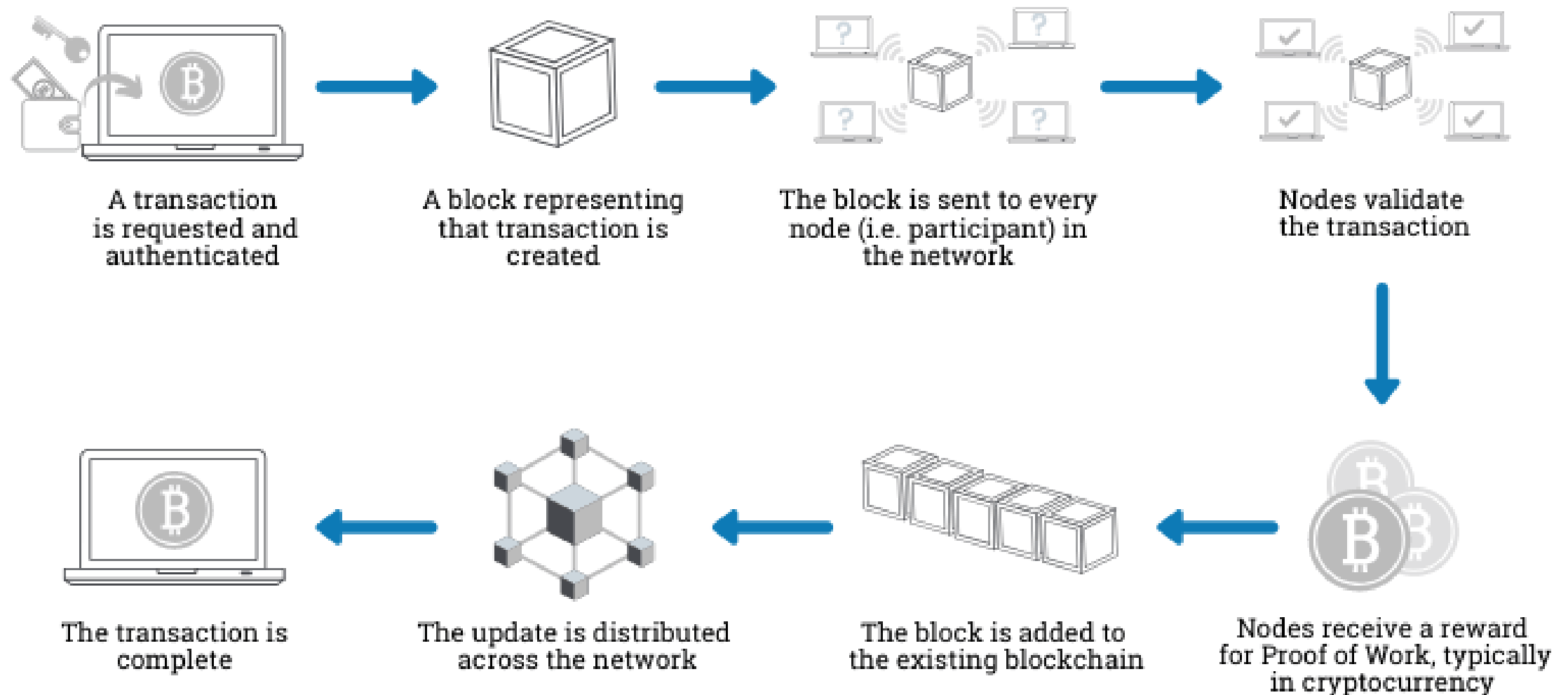




Transparency & Traceability



How does a transaction get into the blockchain?



Trace & Verify Diplomas and Certificates

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Digital Diploma debuts at MIT

Using Bitcoin's blockchain technology, the Institute has become one of the first universities to issue recipient-owned virtual credentials.

Prove, Trace & Verify Skill Sets



The image shows the header and hero section of the Open Badge Passport website. The header includes the logo, navigation links, and a login button. The hero section features portraits of four diverse individuals and three Open Badges, with a central message about the impact of Open Badges and a brief description of the service.

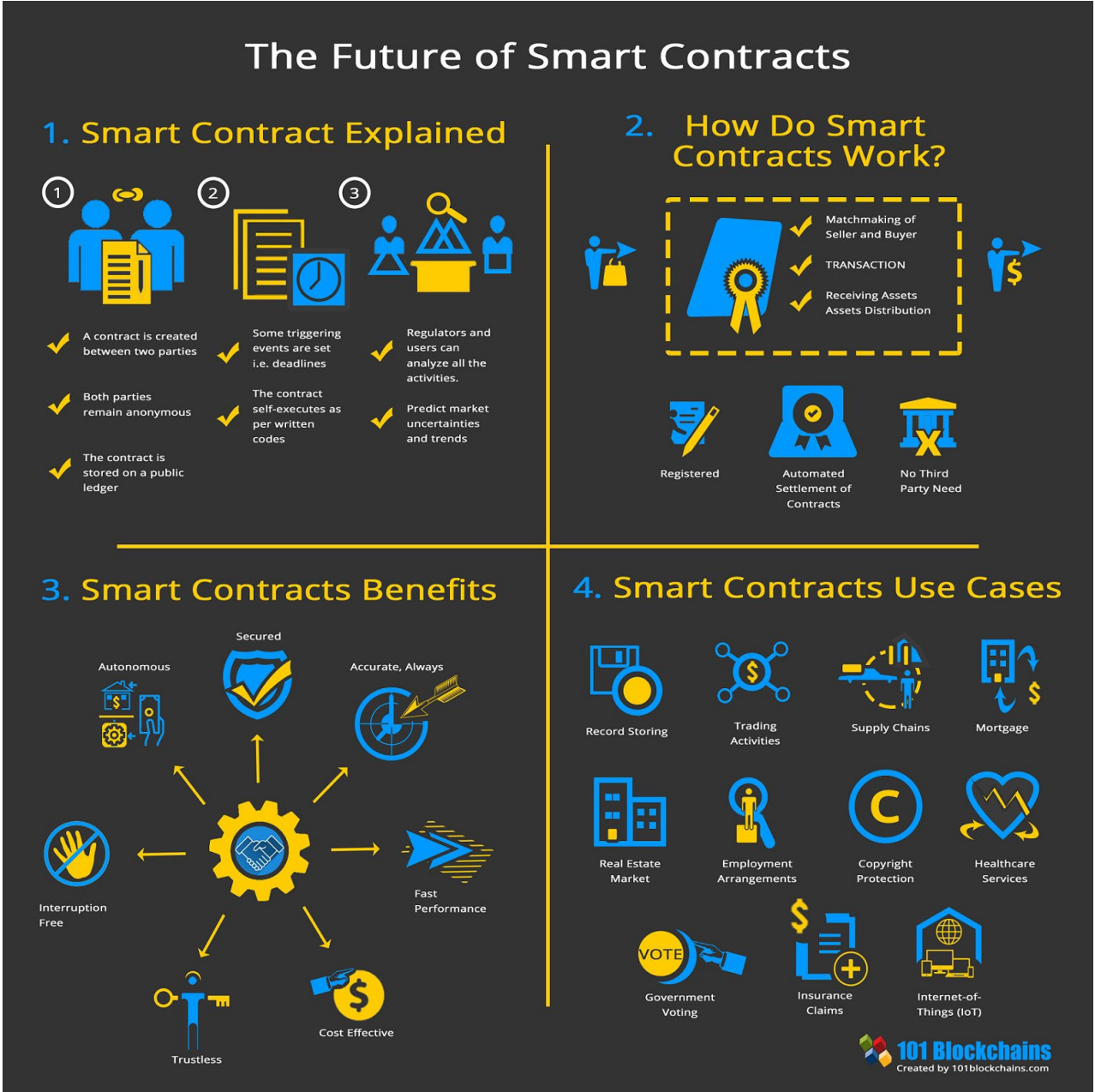
Open Badge Passport [HOME](#) [ABOUT](#) [NEWS](#) [FAQ](#) [LOGIN](#)

YOUR OPEN BADGES CAN MAKE A DIFFERENCE

Open Badge Passport is a free, easy to use service, where you can receive and store your Open Badges safely and share them with whomever you like and wherever you like.

Start earning Open Badges right after creating an account! You can find badges in OBP's Gallery that you can apply for from all over the world. Discover new possibilities and create

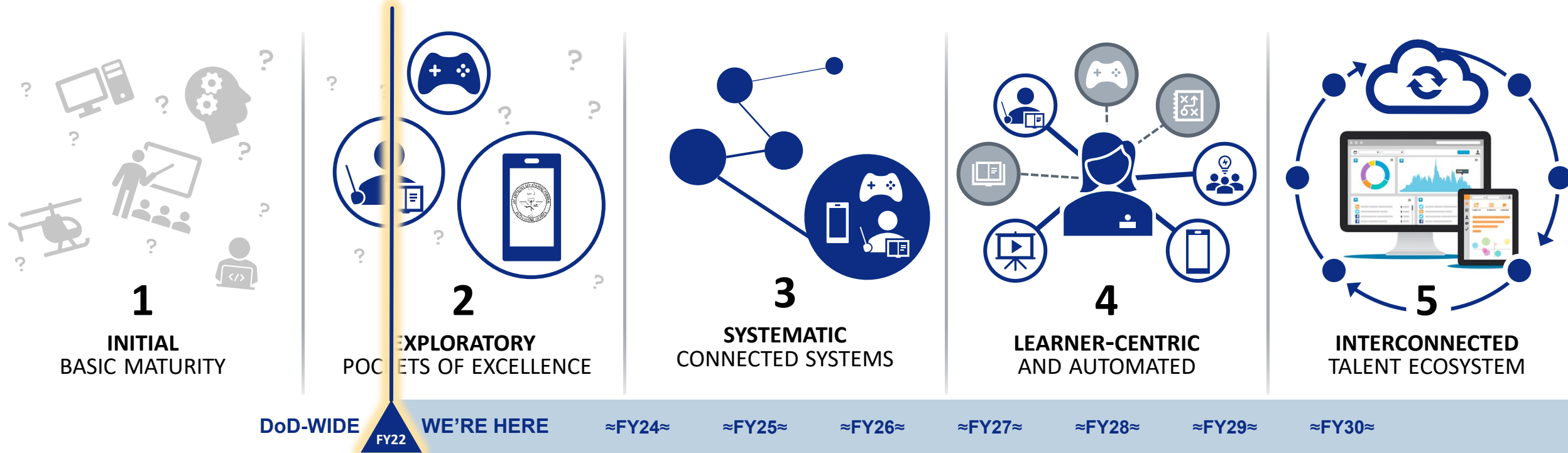
Automated Verification of Course Completion





Generous People
Change the World

EDLM Vision



What are you trying to do? Develop the technical and organizational infrastructure for a *learning ecosystem* to modernize career-long education and training. **Use digital learning technologies, driven by data, to provide more effective, equitable, and modern learning opportunities across military, civilian, and DoD intel personnel.** This supports, e.g., (a) upskilling the workforce, (b) enterprise shared services for IT, and (c) data-centric digital modernization. This work also provides the foundations needed to **enable Defense-wide AI-supported talent management in the future.**



Efficiency: Save time and other resources



Effectiveness: Improve training/edu outcomes



Readiness: Data-driven personnel readiness