Shorten Time To Competency With Ready-To-Use Immersive Training Applications

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Why Do Companies Use VR Training?
Unique Benefits of VR Driving Faster Competency

**Experiential**
Immersive training places the learner inside a simulated environment that feels real.

**Presence-Based**
The learner is represented by an avatar, allowing them to feel embodied and connected in the environment.

**Science-Based**
Immersive training is based on the principles of learning by doing and reflection.

**Engaging**
Learners must navigate scenarios, make selections and complete tasks.

**Interactive**
Powerful opportunities to work together, complete joint tasks, build teamwork and foster communication.
Measurable & Significant outcomes

Global logistics & delivery firm
- 99% of participants said it would benefit their performance

Multinational food and drink corporation
- 75% information recall rates, compared to 10% through previous training

Global pharmaceutical company
- 50% reduction in training time

Multinational commodity company
- 76% accident risk reduction for commodities customer
Global Oil & Gas Customer

6 levels of training impact

01. Liked it?
   - 100%
   - Fully engaged

02. Learned anything?
   - 82%
   - Acquired new and valuable learning for their role

03. Behaviour change
   - 91%
   - Improved key behaviours on the job post-training

04. Business impact
   - $1,573
   - Benefit per employee directly attributable to VR training

05. Worth it?
   - 77%
   - ROI based on benefits vs costs after just 3 months

06. Climates that maximise
   - 31%
   - Higher ROI with co-worker support for safer behaviours

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Typical VR Training Considerations
01 Headsets
02 Deployment
03 *Content*
The **challenge** with VR content to date:

**Time** → **3-9 months build time**

**Cost** → **$45-250k per application**
Let’s Solve the Content Paradigm
01 Content
Quality / Quantity / Cost Effective

02 Deployment

03 Headsets
The Marketplace / One Stop Shop

A frictionless, cost-effective VR content library of ready-to-use titles

Launch in 30 days

It's live and ready, visit → immerse.io/marketplace-overview/
• Technical Skills
• DEI
• Leadership
• Safety
• Logistics/Process
• And More...

Explore titles, visit → immerse.io/marketplace-library/
Drill-down details

- Overview
- Learning Objectives
- Length, Language, Headset
- Gallery
- About the Partner
- More...

Explore titles, visit → immerse.io/marketplace-library/
Really Ready To Use?
01
Content

02
*Deployment*

03
Headsets
Ask Your Vendor About

- Enterprise-level security
- Ready-made Content
- Seamless LMS / SSO integration
- Standardized metrics across XR experiences
- Delivery / Ongoing support
- Open platform & content standards
Find A Truly Scalable Solution

- Content Freedom
- Content Consolidation
- Flexible Distribution
- Measurable Insights
- Seamless Integration
- Highly Secure
- Integrated with SuccessFactors

See how we’re different, visit → immerse.io/platform-overview/
Moving the world’s largest organizations forward