

Supporting Industry Adoption of xAPI Through Cohorts – 2014-2022 and Beyond

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³**iFEST**
#ADLiFEST





Supporting industry adoption, learning, community & access

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Cohort is a safe place to experiment & learn about xAPI & data

12 weeks, free

Virtual & Recorded

Weekly web sessions

Teams building projects

3 ways people engage:

- Some people engage on a project.
- Some watch the weekly sessions.
- Some are just on the list for the resources.



Weekly web sessions follow a curriculum, with high profile guest speakers & project team check-ins.

Date	Cohort Biz	Topic / Guest Speaker
9/2	What is xAPI? What is Cohort?	Intro to the xAPI Cohort and xAPI Jess Jackson + Megan Torrance
9/9	Project Briefs & Tips for Team Traction	How to send data from elearning Jeff Batt + Matt Kliwer
9/16	Where Your Team Should Be Now	How to send data from something that's non-elearning, Matt Kliwer
9/23	Team Check-ins	How to set up an LRS, what to expect, and best practices for sending & examining the data, Jason Haag
9/30	Team Check-ins	A Learning Analytics Framework Megan Torrance
10/07	Team Check-ins	How to bridge the SCORM and xAPI divide with cmi5 Chris Tompkins + George Vilches
10/14	Team Check-ins	Data Ethics. Stella Lee
10/21	Team Check-ins	xAPI & the AI Potential in Learning Alfonso Riley
10/28	Team Check-ins	xAPI and Friends: How the Standard Fits in the Larger Learning Ecosystem, Sae Schatz
11/4	Team Check-ins	Case Studies
11/11		Project Team Demos!
11/18		Project Team Demos!



Project teams organically form based on participant interests

- Articulate Storyline
- dominKnow Flow
- Adobe Captivate
- H5P
- Raspberry Pi
- Alexa
- Podcasts
- Videos
- WordPress
- Custom web apps
- Mobile Apps
- MakeyMakey
- SharePoint
- PeBL
- ebooks
- Mapping
- LMS
- Zapier
- LRS-to-LRS
- Zoom
- Geolocation
- VR
- AR
- Analytics

Participants are often learning about some other technology in addition to learning about xAPI.

2022: THE STATE OF XAPI ADOPTION

Megan Torrance

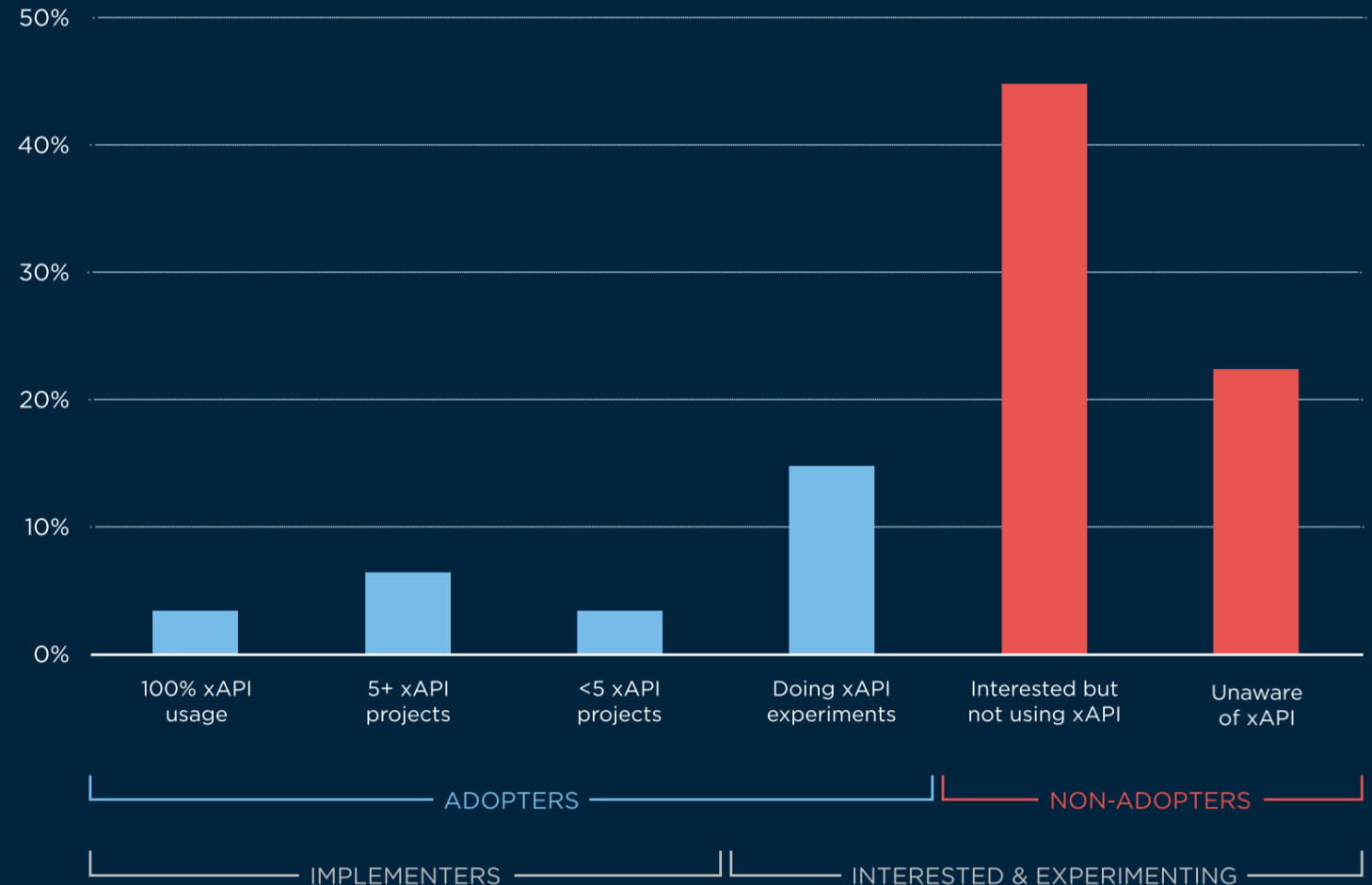


Learning Guild research shows a coming wave of xAPI adoption.

xAPI Cohort is a **community of practice** supporting the early adopters, experimenters and “interested but not using” community.

2/3 of non-adopters saw themselves adopting xAPI in the next 3 years.

Current state of adoption among non-provider organizations



Non-providers | N = 303

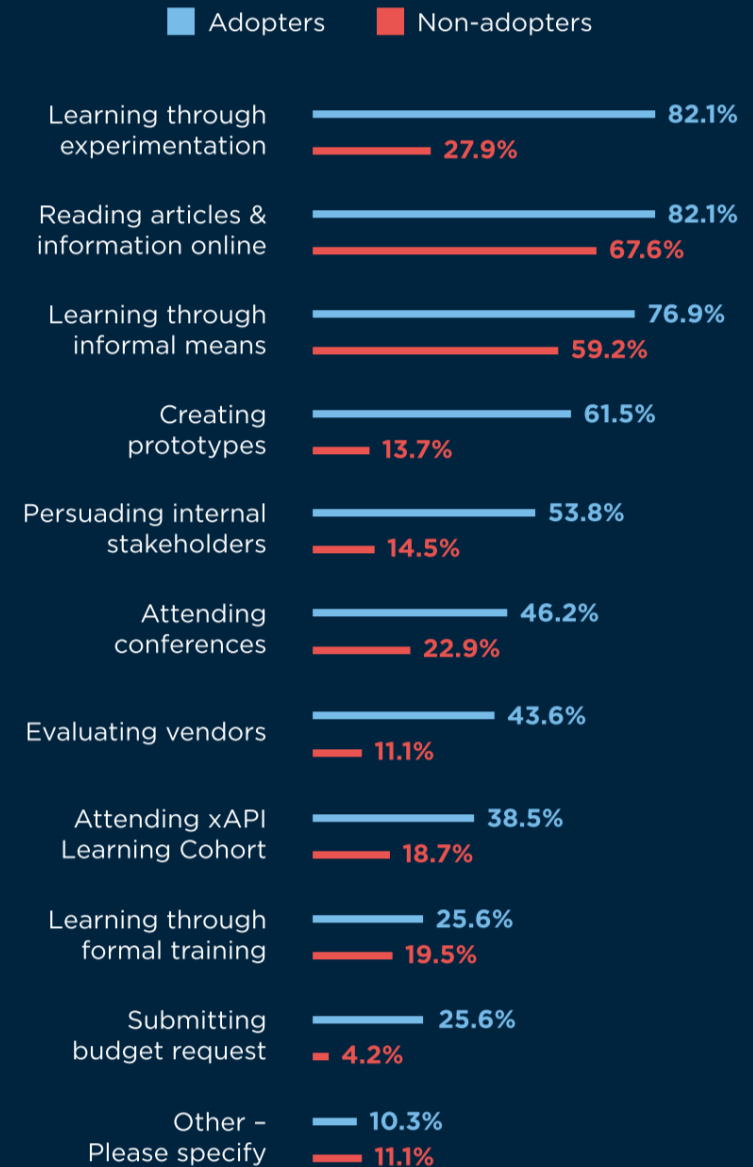
39% of adopters have attended xAPI Cohort

What did you do to prepare for xAPI adoption?

82% Learning through experimentation

62% Creating prototypes

What did you do / are you doing to prepare for xAPI adoption? (select all that apply)



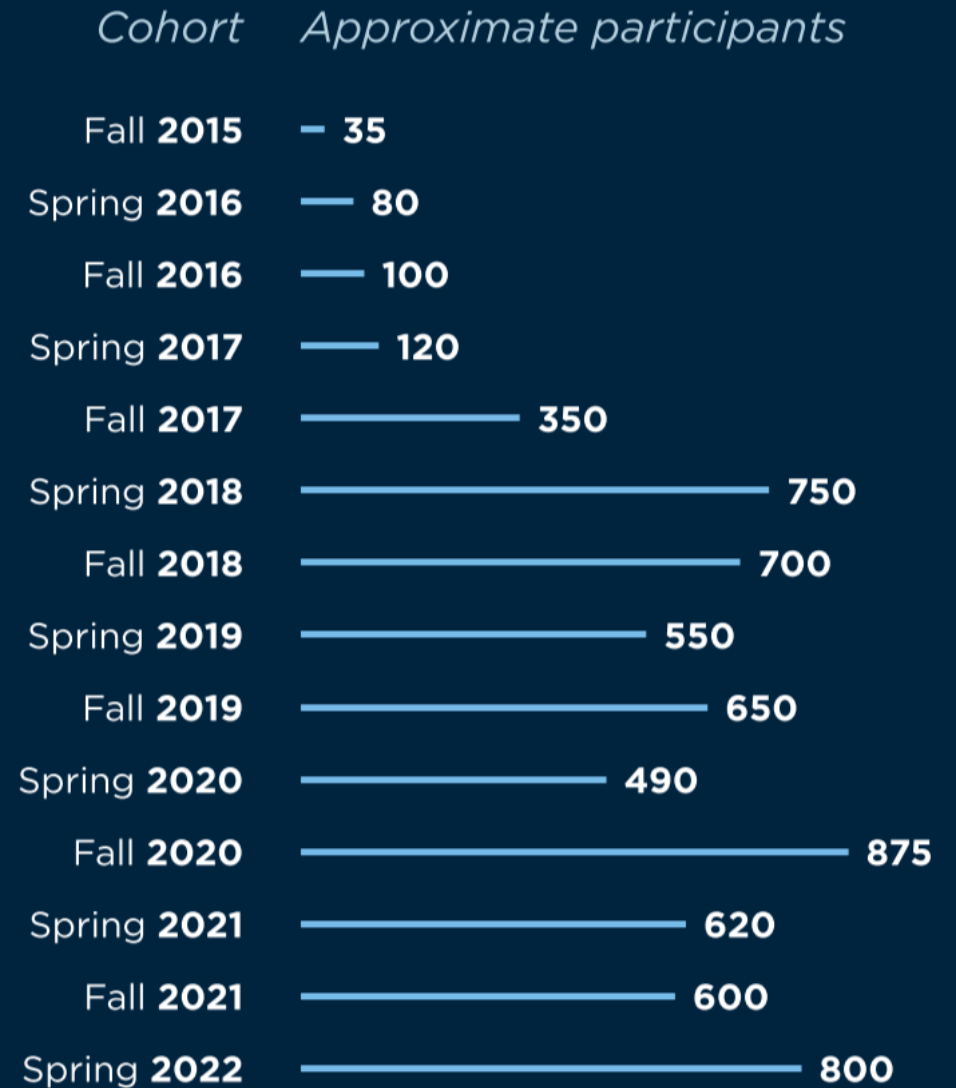
Adopters N = 39 | Non-adopters N = 264

On average over 650 people register each semester.

Fall 2022 registration is nearing 1000 already.*

Cohort participants must re-enroll each semester.

Nearly **4000 unique people** have signed up for Cohort since Fall 2015.



An intentionally diverse team of Hosts & Producers have led the Cohort.

TorranceLearning's approach has been "if you can see it, you can be it."

We actively seek diverse perspectives in the weekly speaker line-up.



@xAPIGnome is Cohort's "mascot"

Weekly Web 40-100 people join each week's session

Slack 4,000+ Members
74,217 Engagements

YouTube Over 50 hours of recorded content

Github 53 Project Team pages



The Learning Guild is continuing the mission & format of the Cohort with the Fall 2022 semester.



2013-2015



2015-2022



Fall 2022 & beyond →

Cohort Starts Sept 1

Register at www.xapicohort.com

Twitter @xAPIGnome

xAPI User Conference

Oct 25, live @ DevLearn

xAPI Party (Conference)

Dec 1, virtual

