

## xAPI Profiles in the DoD: The Mix of the Ideal and Reality

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## xAPI Profiles in the DoD

The Mix of the Ideal and Reality

### Presenters

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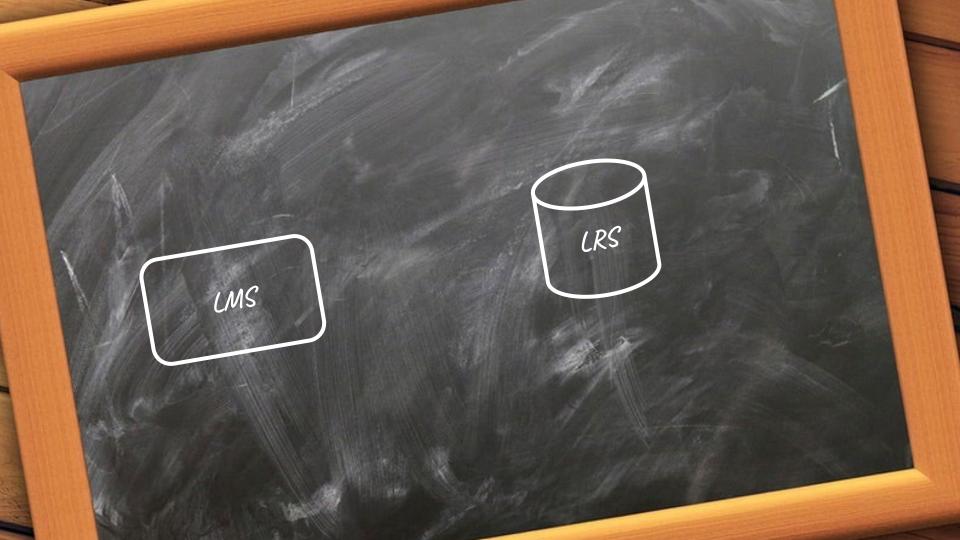
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Defense Acquisition University (DAU)

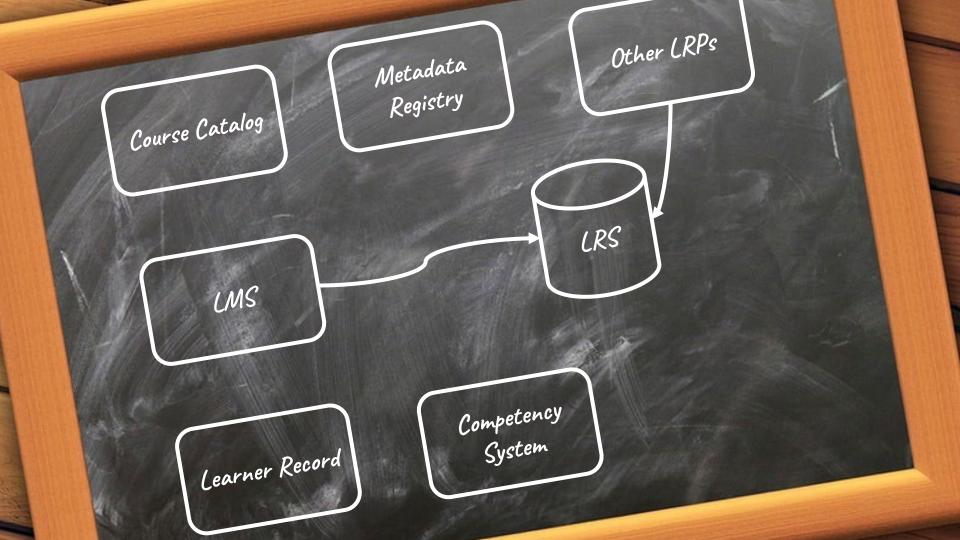
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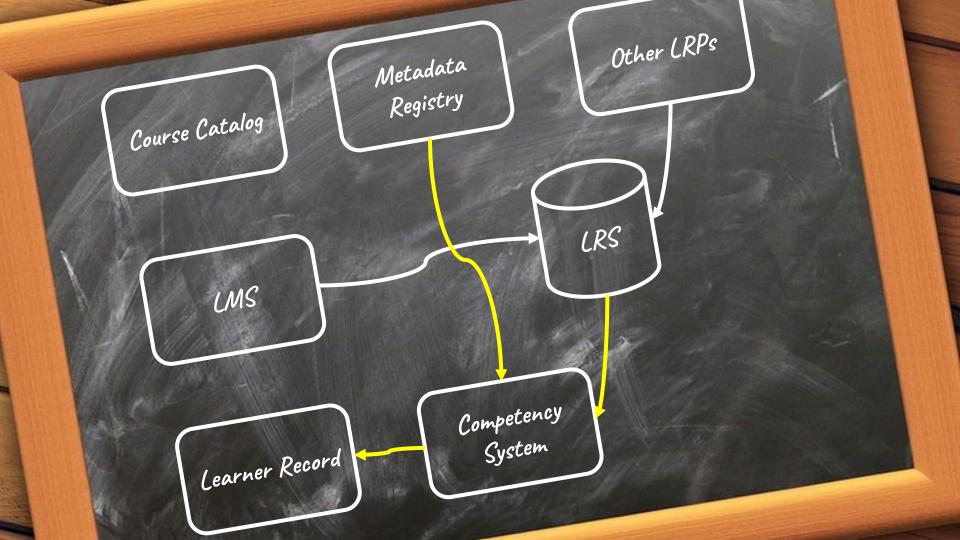


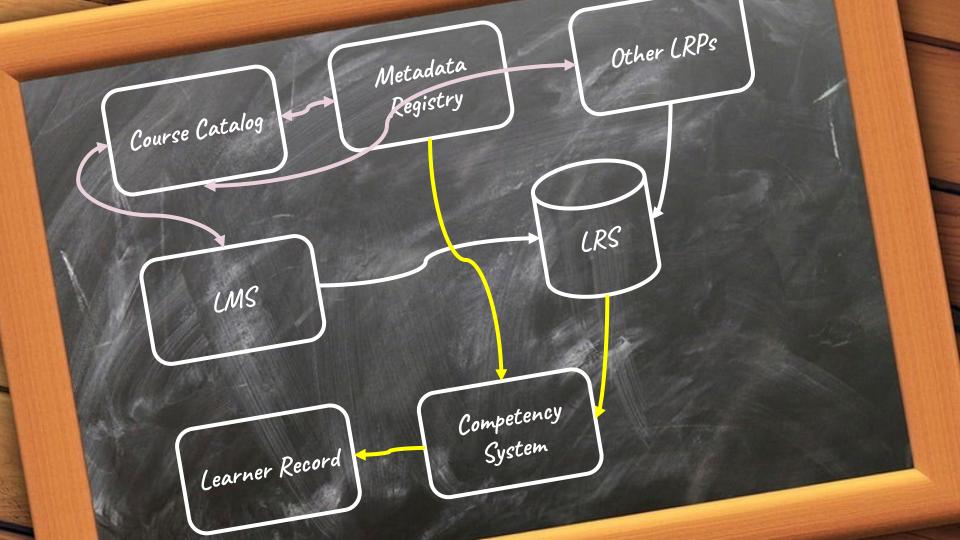


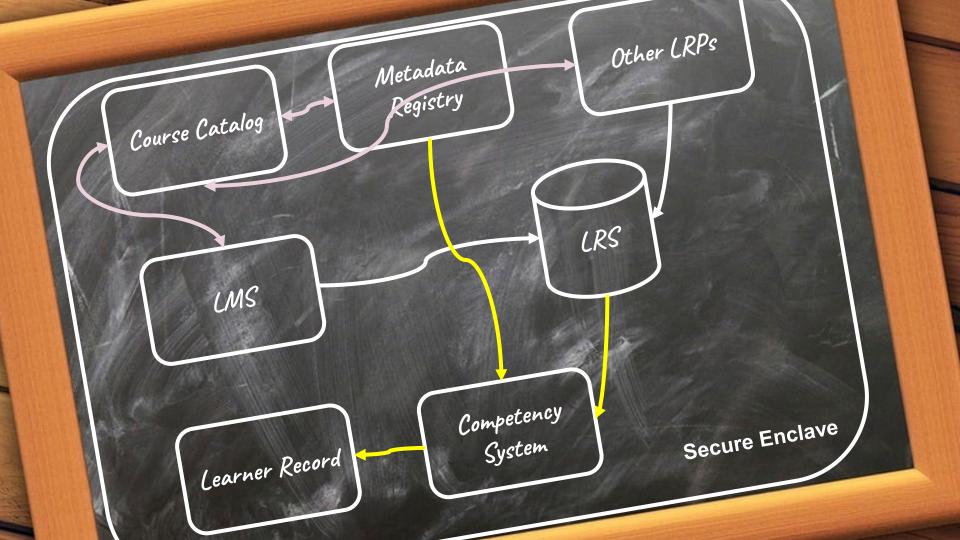
















## OK. So, it's not so easy.

Your en vironment probably looks more like...







Composica









# Litmos



cornerstone

Composica













Litmos

dominKnow:::





Composica









### Need to Think About...

#### **Blank Slate**



#### **Existing Environment**



# What does this have to do with xAPI Profiles?

## Analytics - Top Down

#### Tracing learners' activities inside packages

- Time on task within and across asset sub-components
- Patterns of choice for branching options

#### Activity across platforms

- Typical consumer pattern
- Who are returning consumers, how many, and what is their profile?
- Predictions on users to intervene early

## Analytics - Bottom Up

#### The Environment

- Have LRPs using different account homePages
- Not tracking timestamp
- Products using non-standard (even incorrect) verbs

#### Finding the lowest common denominator

What if there isn't one?

# Just update everything so it works! Easy!

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Not always easy. Not always possible.

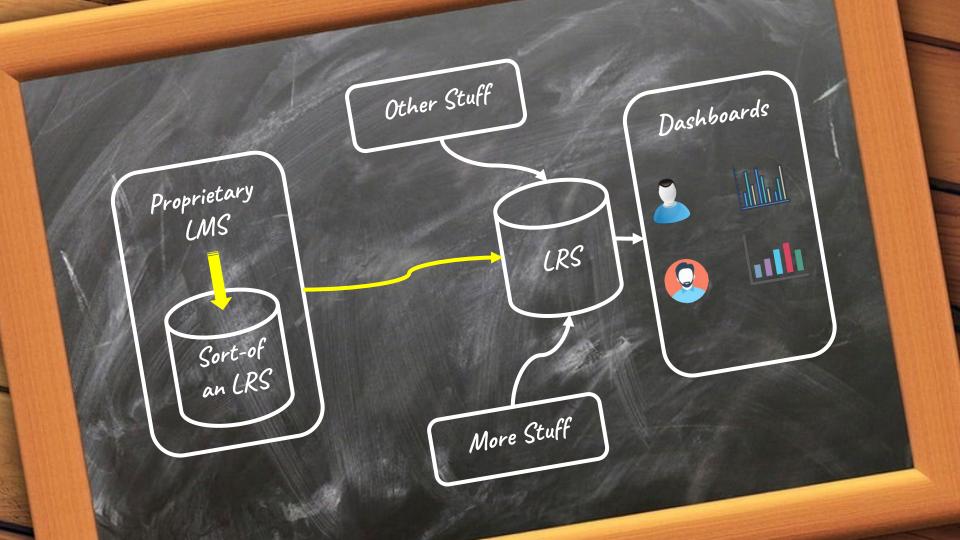
## Meeting in the Middle

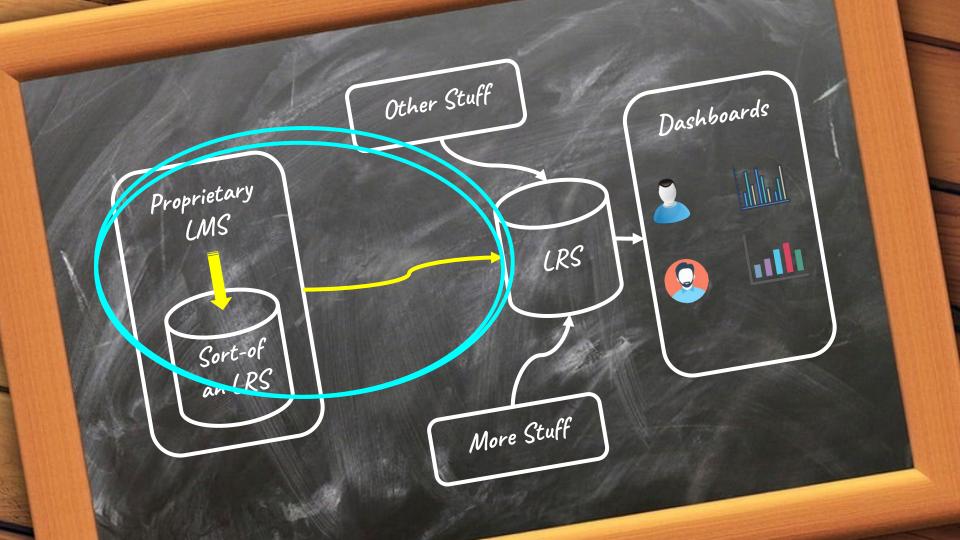
Some DAU-Specific Examples

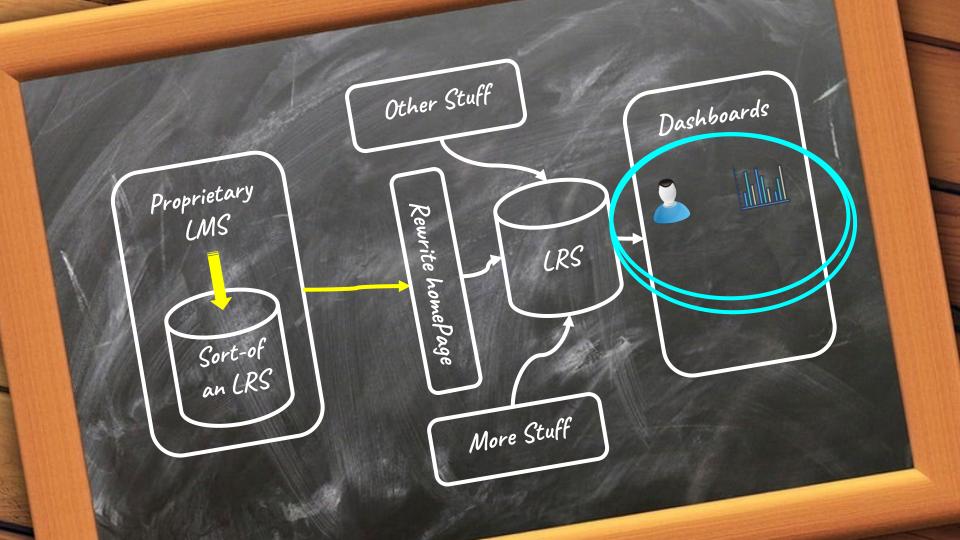
## Misaligned Actors

```
"name": "Bob Doe",
"objectType": "Agent",
"account": {
 "name": "012345678910",
 "homePage": "https://id.dau.edu"
```

```
"name": "Bob Doe",
"objectType": "Agent",
"account": {
"name": "012345678910",
"homePage": "https://proprietarylms.dau.edu"
```



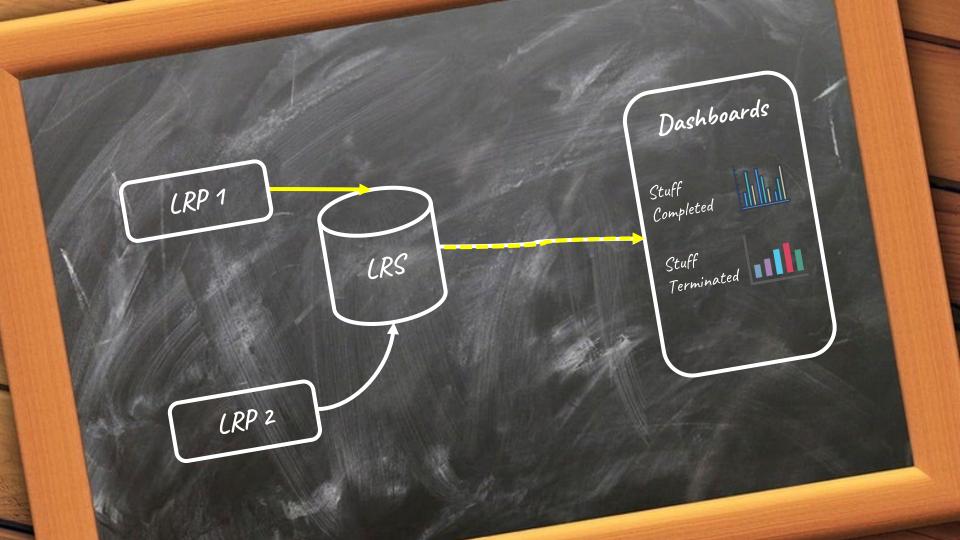


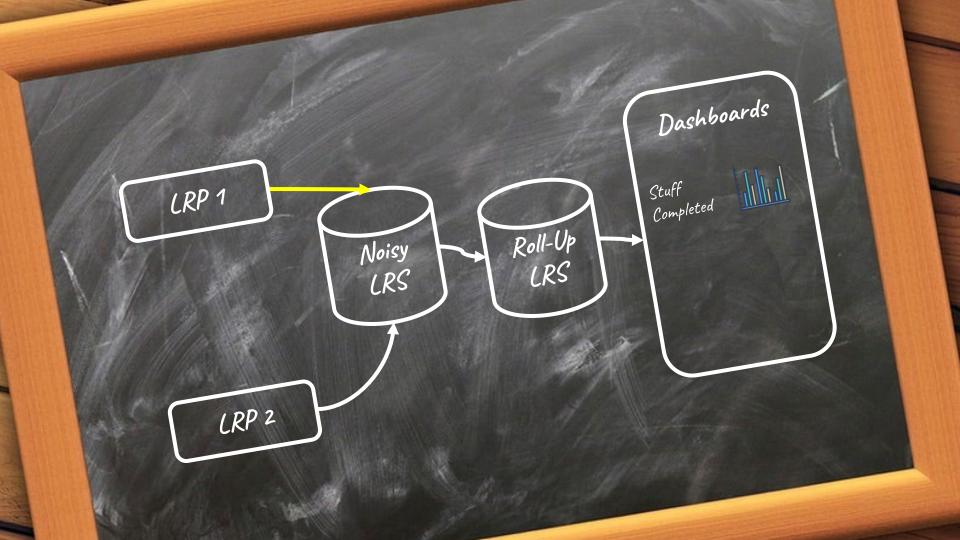


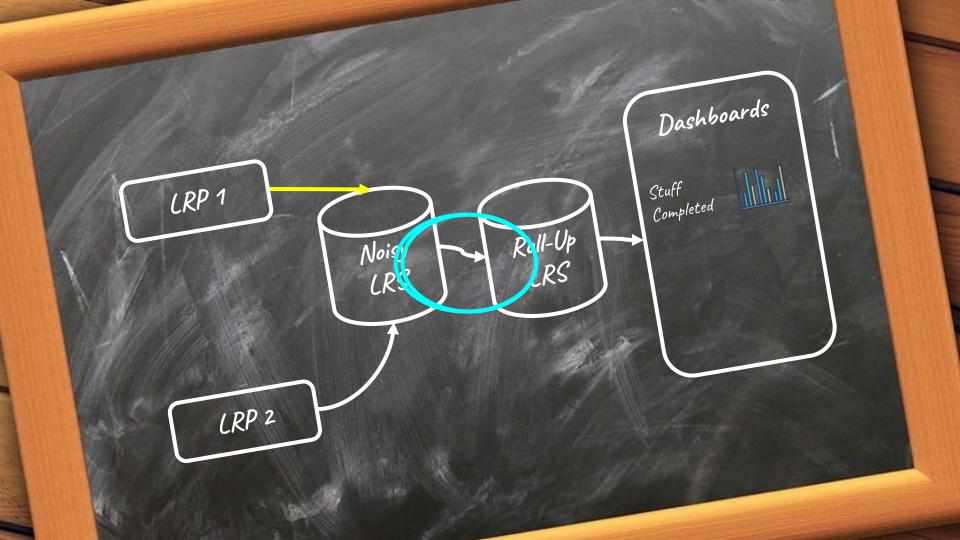
### Lots of Verbs

```
"verb": {
    "id": "http://adlnet.gov/expapi/verbs/completed",
    "display": {
        "en-US": "completed"
     }
}
```

```
"verb" : {
 "id": "https://adlnet.gov/expapi/terminated",
 "display": {
  "en-US": "terminated"
"result" : {
"completion": true
```







## And those are the easy ones

#### For example:

- Sending data to two endpoints (hard coded and launched credentials) with some duplicate data, but different actors
- No context for organization or usability
- Limited verbs accepted/allowed
- Different users account IDs and anonymized data
- Different semantics, same verb
- Missing events and statements from some, but not all, LRPs
- Existing, non-xAPI-enabled content (and lots of it)
- Cohesive user experience even though "stuff is everywhere"
- Building meaning into IRIs
- etc.

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- Cohesive user experience even though "stuff is everywhere"
- Building meaning into IRIs (Please don't do this! Makes dealing with big data hard!)
- etc.

## Don't get stuck!

- The 85% "good enough" solution can be very useful and is a good starting point.
- Striving for perfection, can get you nowhere quickly
- Plan ahead
  - Data strategy and profiles
  - Analysis of existing components
- ... and meet in the middle



## Questions