Creating Learning Opportunities for All

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SAP America
Creating Learning Opportunity for All

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PUBLIC
Today’s economic uncertainty has increased the business need for technology.
1 billion workers will need to be reskilled or trained

1.8 year employment tenure in the market (average)

40% working-age adults (US) have earned some type of non-degree credential

Digital content that focuses on the future.

Skills and role-based accreditation.

Creating opportunity in the ecosystem.
Digital first content meets learners where they are and focuses on the future.
Trained and certified developers achieve professional success:

- **61%** received a promotion and job advancement\(^1\)
- **28%** received a salary or wage increase\(^1\)
- **76%** experienced greater job satisfaction\(^1\)

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\(^1\) ITCC, Why Get it Certified? The Value of IT Certification, An IT Certification White Paper, 2021
Creating opportunity for learners in our ecosystem

80%
People to Work by SAP program participants find a job right after completion of the training and certification

99%
NS2 Serves participants graduated and 100% of graduates have been offered a job

100%
Learning Journeys in the Student Zone are for free
Thank you.

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