

Insights into the Future of DL | 18 August

Creating Learning Opportunities for All

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Matthias Ledwon

SAP America

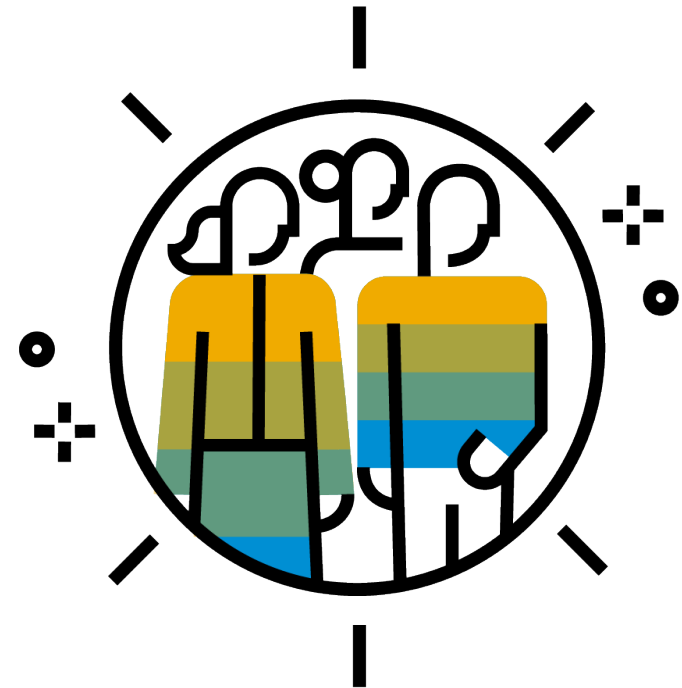
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Creating Learning Opportunity for All

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PUBLIC



**Today's economic uncertainty
has increased the business
need for technology.**



A man with short brown hair and a light beard is wearing a pair of black and grey augmented reality (AR) glasses. He is looking towards the right of the frame with a focused expression. His right hand is raised, with fingers slightly curled, as if interacting with a virtual interface. The background is a blurred industrial or laboratory environment with metal frames and equipment. The overall lighting is bright and even.

1 billion

workers will need to be reskilled or trained

1.8 year

employment tenure in the market (average)

40%

working-age adults (US) have earned some type of non-degree credential

Source: World Economic Forum, Future of Jobs 2016; World Economic Forum, Future of Jobs 2018

Digital content that
focuses on the future.

Skills and role-based
accreditation.

Creating opportunity
in the ecosystem.



Digital first content meets learners where they are and focuses on the future



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Role-based accreditation signals capabilities beyond degrees

Trained and certified developers achieve professional success:

61%

received a **promotion and job advancement**¹

28%

received a **salary or wage increase**¹

76%

experienced **greater job satisfaction**¹

¹ ITCC, *Why Get it Certified? The Value of IT Certification, An IT Certification White Paper, 2021*

Creating opportunity for learners in our ecosystem

80%

People to Work by SAP program participants find a job right after completion of the training and certification

99%

NS2 Serves participants graduated and 100% of graduates have been offered a job

100%

Learning Journeys in the [Student Zone](#) are for free



Thank you.

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