



MODSIM WORLD 2024 SPONSORSHIP AGREEMENT & PAYMENT

Hilton Norfolk The Main, Norfolk, VA | May 20 – 22, 2024

2101 Wilson Boulevard, Suite 700, Arlington, VA 22201-3060 • NTSA.org

SPONSOR INFORMATION

Sponsor		Contact		
Title		Street Address		
Address 2		City	State	Zip
Country	Phone	E-mail		
Company Name/Logo for signage (if different from above)				

NTSA can not guarantee quality of artwork if submitted outside of suggested formats:

- Hi Res jpeg, tiff, or eps files
- File for print; white background

Sponsorship Benefits: NTSA has provided the benefits in the Sponsorship Opportunities Brochure. Exceptions other than those stated in the Sponsorship Brochure will be noted via addendum to this contract. All exceptions are at the sole discretion of NTSA.

Payment Information - full payment must accompany this agreement

Credit Card VISA MasterCard American Express Total Amount: \$ _____

Credit Card Number	Exp. Date	CVV
Printed Name	Signature	

SUBMIT CONTRACT & CREDIT CARD PAYMENT VIA EMAIL:

Shannon Burch, CEM

Director of Exhibits & Sponsorships
sburch@NTSA.org
(703) 247-9473

Holly Gallier

Operations Coordinator
hgallier@NTSA.org
(703) 247-2569

Check Enclosed (check number):
NTSA Sponsorships - MODSIM 2024
2101 Wilson Blvd Ste 700
Arlington, VA 22201

Terms and conditions of Agreement between two parties, National Training & Simulation Association (NTSA) on behalf of the MODSIM World 2024 and Sponsoring Company (Sponsor), are as follows:

Sponsor understands that NTSA-MSW, its members or affiliates are not endorsing products or services of Sponsor. All advertising and publicity materials developed by Sponsor, reflecting sponsorship of MSW, must be expressly approved in writing by NTSA-MSW. Sponsor agrees to indemnify NTSA-MSW from any and all costs, liabilities, losses or expenses that NTSA-MSW may result of Sponsor's advertising, activities, or material provided in connection with the sponsored activity.

In the event of any breach of this agreement by NTSA-MSW, Sponsor shall be entitled to no special, incidental, indirect, consequential, punitive, or similar damages or lost profits. NTSA-MSW maximum liability to Sponsor for any reason and for any claim asserted under any circumstances related to this sponsorship agreement shall be strictly limited to NTSA-MSW refunding the sponsorship fee.

NTSA-MSW owns all rights to MSW and all its program aspects. Sponsor shall have the right to use NTSA-MSW trademarks or logos for the limited purpose of advertising and promoting the sponsored activity, subject to NTSA-MSW

prior written approval of such use. The Parties agree to maintain in confidence the terms and conditions of this Agreement, except insofar as any proposed disclosure of these terms is approved by the other Party in advance, or is limited to NTSA-MSW leadership on a need to know basis.

This Agreement does not constitute or create a partnership, joint venture, or agency relationship between NTSA-MSW and Sponsor. This Agreement may not be assigned by either party without the express written consent of the other party.

By entering into this Agreement, signatory certifies that he/she is authorized to sign on behalf of Sponsor, and to bind Sponsor to the terms and conditions herein stated. This Agreement is not binding until signed by both parties, an authorized representative from NTSA-MSW and Sponsor, and NTSA-MSW has received full payment.

Cancellation

Please understand that NTSA-MSW is relying on your agreement as a sponsor of MODSIM World 2024 and that benefits begin upon ratification of agreement. For this reason, there will be no cancellations or refunds for sponsorships after March 1, 2024. Any cancellations prior to March 1, 2024 will be charged a 50% cancellation fee.

Authorized Signature:

Date:

Print Name:

EVENT SPONSORSHIP

Platinum	\$10,000 (Available to 2 Sponsors)
Gold	\$5,000
Silver	\$2,500
Bronze	\$2,000
Track Sponsor	\$3,000
Contributing Sponsor	\$1,500
Registration Sponsor	\$5,000 (EXCLUSIVE OPPORTUNITY)
Opening Reception Sponsor	\$5,000 (Available to 4)
Meeting Bag Sponsor	\$2,000 (EXCLUSIVE OPPORTUNITY)
Lanyards	\$2,500
Beverage Breaks	\$1,000 PER BREAK
STEM	\$1500 (Available to 3 Sponsors)

Sponsorship Total:	\$ _____
Package Cost:	\$ _____