

2101 Wilson Boulevard, Suite 700, Arlington, VA 22201-3060 • • NTSA.org

**ORGANIZATION INFORMATION**

Organization Name			Contact		
Title			On-site Conference Contact(s)		
Address			Address 2		
City	State	Zip	Country	Phone	
Fax	Cell Phone		E-mail		

**SPONSORSHIPS**

Activity	Amount	Benefits
Reception	\$10,000	Logo and name on reception tables; signage at doors; acknowledgement in attendee roster, three full conference registration, table top exhibit space
Registration	\$12,500 Exclusive	Company logo or banner featured on the Conference registration page, Logo on Know-Before-You-Go email, Logo on attendee registration email confirmation, 2 full Conference registrations for Exclusive Sponsor (max), Company logo and special recognition on the Conference website with a link to corporate homepage, Post Show attendee list (names, company names and titles only)
Gold	\$5,000	Exhibit display, 2 full registrations, Logo on event signage, Logo on event website, Logo in program
Silver	\$2,500	Exhibit display, 2 full registrations, Logo on event signage, Logo on event website, Logo in program

Activity	Amount	Benefits
Day One Breakfast	2 @ \$2,500	Logo and name on display tables; signage at doors; acknowledgement in attendee roster, discounted conference registration
Day One PM Break	2 @ \$2,000	Logo and name on each table; signage at doors; acknowledgement in attendee roster, discounted conference registration
Day Two Breakfast	2 @ \$2,500	Logo and name on display tables; signage at doors; acknowledgement in attendee roster, discounted conference registration
Day Two PM Break	2 @ \$2,000	Logo and name on each table; signage at doors; acknowledgement in attendee roster, discounted conference registration
Lanyards (Exclusive)	\$5,000	Logo and name on signage at doors; acknowledgement in attendee roster, one full conference registration, one table top exhibit space. Sponsor pays for the lanyards.

Total Amount: \$\_\_\_\_\_

**LOGO SPECIFICATIONS**

Please e-mail a full color, 300 dpi or better image, preferably in EPS format, TIF and JPG logos will be accepted if an EPS is unavailable.

**PAYMENT INFORMATION** – Full payment must accompany this agreement. No refund will be issued if canceled at anytime.

Check      VISA      MasterCard      American Express

Credit Card Number	Exp. Date	CVV
Printed Name		Signature

**SUBMIT CONTRACT & CREDIT CARD PAYMENT VIA EMAIL:**

**Shannon Burch, CEM**  
 Director of Exhibits & Sponsorships  
 sburch@NTSA.org  
 (703) 247-9473

**Holly Gallier**  
 Operations Coordinator  
 hgallier@NTSA.org  
 (703) 247-2569

Check Enclosed (check number):  
 NTSA Sponsorships - TSIS 2024  
 2101 Wilson Blvd Ste 700  
 Arlington, VA 22201

**Authorized Signature:**

**Print Name:**

Date:

## SPONSORSHIP TERMS AND AGREEMENTS

Terms and conditions of Agreement between two parties, National Training & Simulation Association (NTSA) on behalf of the TSIS Conference and Sponsoring Company (Sponsor), are as follows:

Sponsor understands that NTSA, its members or affiliates are not endorsing products or services of Sponsor. All advertising and publicity materials developed by Sponsor, reflecting sponsorship of TSIS, must be expressly approved in writing by NTSA. Sponsor agrees to indemnify NTSA from any and all costs, liabilities, losses or expenses that NTSA may result of Sponsor's advertising, activities, or material provided in connection with the sponsored activity.

In the event of any breach of this agreement by NTSA, Sponsor shall be entitled to no special, incidental, indirect, consequential, punitive, or similar damages or lost profits. NTSA maximum liability to Sponsor for any reason and for any claim asserted under any circumstances related to this sponsorship agreement shall be strictly limited to NTSA refunding the sponsorship fee.

NTSA owns all rights to NTSA and all its program aspects. Sponsor shall have the right to use NTSA-TSIS trademarks or logos for the limited purpose of advertising and promoting the sponsored activity, subject to NTSA prior written approval of such use.

The Parties agree to maintain in confidence the terms and conditions of this Agreement, except insofar as any proposed disclosure of these terms is approved by the other Party in advance, or is limited to NTSA leadership on a need to know basis.

This Agreement does not constitute or create a partnership, joint venture, or agency relationship between NTSA, TSIS and Sponsor. This Agreement may not be assigned by either party without the express written consent of the other party.

By entering into this Agreement, signatory certifies that he/she is authorized to sign on behalf of Sponsor, and to bind Sponsor to the terms and conditions herein stated. This Agreement is not binding until signed by both parties, an authorized representative from NTSA and Sponsor, and NTSA has received full payment.

### Cancellation

Please understand that NTSA is relying on your agreement as a sponsor of TSIS and that benefits begin upon ratification of agreement. For this reason, there will be no cancellations or refunds for sponsorships within 30 days of start of program.

\_\_\_\_\_  
Authorized Signature (Sponsoring Company)

\_\_\_\_\_  
Date

## RETURN SIGNED CONTRACT WITH FULL PAYMENT FAX, E-MAIL OR POSTAL TO:

**Shannon Burch, CEM**  
*Director of Exhibits & Sponsorships*  
sburch@NTSA.org  
(703) 247-9473

**Holly Gallier**  
*Operations Coordinator*  
hgallier@NTSA.org  
(703) 247-2569

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