

MODSIM WORLD 2026



IGNITE AND INNOVATE:
FUELING WHAT'S NEXT WITH MODELING,
SIMULATION, AND AI

EVENT SPONSORSHIPS

PLATINUM

\$10,000

- Two exhibit displays
- Eight full conference registrations
- Logo on signage
- Logo on event website
- Full-page ad in program
- Logo in program
- Recognition from the podium

GOLD

\$5,000

- One exhibit display
- Four full conference registrations
- Logo on signage
- Logo on event website
- 1/2-page ad in program
- Logo in program
- Recognition from the podium

SILVER

\$2,500

- One exhibit display
- Two full conference registrations
- Logo on signage
- Logo on event website
- 1/4-page ad in program
- Logo in program
- Recognition from the podium

BRONZE

\$2,000

- One exhibit display
- One full conference registration
- Logo on signage
- Logo on event website
- 1/4-page ad in program
- Logo in program
- Recognition from the podium

TRACK SPONSOR

\$3,000

- Two full conference registrations
- Opportunity to make opening remarks in track session (must be relevant to session topic)
- Logo on signage
- Logo on event website
- Logo in program
- Recognition from the podium

CONTRIBUTING SPONSOR

\$1,500

- One full conference registration
- Logo on signage
- Logo on event website
- Logo in program
- Recognition from the podium

WHO WILL ATTEND?

- Decision-makers, including CEOs, CFOs, COOs, & CTOs
- Marketing and Business Developers
- Executive Directors
- Operations IT and Professionals
- Modeling & Simulation Professionals
- Government Leaders & Officials
- Procurement & Business Developers
- Healthcare Professionals
- Educators/Teachers/Students
- Warfighters
- Homeland Security Professionals
- First Responders
- Trainers



- Manufacturers
- Cyber Specialists
- Research Scientists
- Software Developers
- IT Professionals

SPONSORSHIP OPPORTUNITIES

OPENING RECEPTION **\$5,000** (LIMITED AVAILABILITY)

Benefits include:

- Exhibit display
- Logo on event website
- Company logo on promotional signage at the on-site reception area
- 10 complimentary exhibit passes for reception
- Recognition from the podium
- Company name in the registration confirmation email, with reminder about your company hosting the opening reception
- Sponsor ribbon on company conference badges
- Recognition from the podium

REGISTRATION **\$5,000** (EXCLUSIVE OPPORTUNITY)

Benefits include:

- Company logo or banner featured on the conference registration page
- Logo on Know-Before-You-Go email
- Logo on attendee registration email confirmation
- Two full conference registrations
- Company logo and special recognition on the conference website with a link to corporate homepage
- Post show attendee list (names, company names, and titles only)
- Recognition from the podium

WI-FI **\$3,000** (EXCLUSIVE OPPORTUNITY)

When each MODSIM World attendee goes to connect to Wi-Fi, your company logo will be right next to the password information they need. Take advantage of this opportunity to broaden the reach of your brand.

Benefits include:

- Logo on signage
- Logo on event website
- Logo on the back of the conference badges with the Wi-Fi password
- Recognition from the podium
- Sponsor's name on the MODSIM Wi-Fi network connection (based on hotel capabilities)
- Wi-Fi landing page connected to sponsor website (based on hotel capabilities)
- Recognition from the podium

MEETING BAG **\$2,000** (EXCLUSIVE OPPORTUNITY)

These popular and reusable tote bags will be distributed to each attendee to carry throughout the event with your promotional item inside and logo on the front, boosting your brand's exposure.

Benefits include:

- Logo on event website
- Logo in program
- Tote bags with company name or logo distributed to each attendee (sponsor provides up to 500 branded tote bags)
- Promotional item distributed to conference attendees inside the tote bags (sponsor provides up to 500 promotional items)
- Recognition from the podium

LANYARDS **\$2,500** (EXCLUSIVE OPPORTUNITY)

Brand your company name on the most prominent item during the conference. Your logo will be included on the lanyards, showing your support of this important event.

Benefits include:

- Logo included on lanyards
- Logo on event website
- Logo in program
- Sponsor ribbon on company conference badges
- Recognition from the podium

Please note: The cost and production of the lanyards is not included in the price. You can provide them to us or we can order them at an additional cost. As well, we must approve the design of the lanyard in advance.

STEM **\$1,500** (3 AVAILABLE)

STEM supports and promotes activities encouraging interest and pursuits in Science, Technology, Engineering, and Mathematics. Help support the future of our industry through student tours, scholarships, and many other education activities.

Benefits include:

- Logo on signage
- Logo in program
- Logo on event website
- Sponsor ribbon on company conference badges
- Recognition from the podium

BEVERAGE BREAKS **\$1,000 PER BREAK** (4 AVAILABLE)

Benefits include:

- Located in the high-traffic session space, your company will be recognized for providing generous refreshments to attendees
- Logo on signage at coffee break
- Logo in program
- Ability to provide cups/napkins for increased exposure (must be provided by the sponsor in advance)
- Sponsor ribbon on company conference badges
- Recognition from the podium